

Expanding the Vision of Precision Medicine for Cancer Prevention & Control

Do you:

- Want to learn new ways to think about Precision Medicine?
- Want to learn how you can integrate precision medicine into your research or clinical interventions?

If so, plan to attend!

SOCIETY of
BEHAVIORAL
MEDICINE

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**Cancer Special Interest
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2016 Society of Behavioral Medicine Pre-Conference Course 5:

Expanding the Vision of Precision Medicine for Cancer Prevention and Control

- The purpose of this course is to define and discuss 'Precision Medicine' in terms of personalized approaches for individuals at risk for, undergoing treatment for and surviving years after cancer.
- Speakers will challenge current conceptions of precision medicine to move beyond a sole focus on genomics to include the integration of multiple factors such as lifestyle, culture, patient-reported outcomes and health literacy.
- Course content includes innovative conceptual and methodological techniques and an interactive panel discussion to highlight integrated approaches to precision medicine in behavioral medicine interventions, research and clinical settings.
- Topics will be relevant for other common chronic diseases and patients of varying ages.

Date: Wednesday, March 30, 2016

Time: 3:15 PM – 6 PM

Location: Washington Hilton, Washington, DC

Cost: \$100 for full, associate, or emeritus SBM members
\$70 for student/trainee or transitional SBM members
\$115 for non-members

Speakers: Catherine Alfano, PhD (American Cancer Society)
Colleen McBride, PhD (Emory University)
Nora L. Nock, PhD, PE (Case Western Reserve University)
Carl de Moor, PhD (Inform Genomics, Inc.)
Lori Orlando, MD, MHS (Duke University)
Chanita Hughes-Halbert, PhD (Medical University of South Carolina)
Sarah Gehlert, Ph.D. (Washington University in St. Louis)
William Riley, Ph.D. (OBSSR, National Institutes of Health)

To register, visit <http://www.sbm.org/meetings/2016/registration>