



SOCIETY OF BEHAVIORAL MEDICINE

Membership Council Minutes

Date Wednesday, May 17, 2023
Time 3 p.m. ET/2 p.m. CT/12 p.m. PT

COUNCIL MEMBERS AND STAFF

ATTENDEES	
Dani Arigo, PhD (Chair)	Yue Liao, PhD
Dalnim Cho, PhD	Angela Pfammatter, PhD, FSBM
Chuka Nestor Emezue, PhD, MPH, MPA, CHES	Lindsay Bullock (SBM Staff, does not count toward quorum)
I. Shevon Harvey, DrPH, MPH	Amy Myers (SBM Staff, does not count toward quorum)
Danielle Jake-Schoffman, PhD	

**quorum* = 5

REGRETS	
Allyson Hughes, PhD	Madalina Sucala, PhD

Welcome

Dr. Arigo mentioned the successful AM23 in Phoenix and reminded everyone to mark their calendars for AM24 in Philadelphia on March 13-16 next year.

Approval of Minutes

Dr. Harvey moved to approve March minutes and Dr. Pfammatter seconded. Motion passed.

Dr. Harvey moved to approve April minutes and Dr. Pfammatter seconded. Motion passed.

Review of Membership Numbers

Dr. Arigo stated the membership numbers are strong, showing an increase compared to the previous year. Student membership has seen a gradual decline.

Come back to us Campaign

The Membership Council usually conducts a campaign in June to encourage individuals who have not renewed their membership to rejoin. The campaign involves personalized emails from council members and other volunteers, and significant background work by staff. The response rate over the years has been low, making the effort and resources invested questionable. The group agreed to pause the campaign for now. Staff will focus on identifying longer-standing member non-renewals for a targeted email campaign in the fall.



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Strategic Planning Next Steps

Video collateral update

M.s Bullock and Ms. Myers shared that still photos, video content, and artwork for introductions, outros, and transitions have been gathered. They indicated that preliminary drafts of the videos are expected within the next few weeks.

Recruiting and retaining more student members from all backgrounds

Dr. Arigo summarized the council's proposal for changes to student membership categories and dues. The aim for the change is to address challenges to membership among students and trainees, in line with SBM's strategic plan.

Evidence to make a change in membership dues has been collected through surveys, town hall meetings, and email feedback.

The council's goal is to refine the proposal for discussion at the July board meeting, with implementation of the proposed changes planned for October 2024. These changes would be advertised with a targeted promotional campaign.

Next Steps

Council members were supportive of the proposed changes. Further discussion and research will be conducted to finalize the details of the proposal.

The council was asked to consider the content of a "mini tool kit" to provide information and resources to new students, faculty, and current members for the proposed membership changes.

Adjourn

The meeting adjourned at 2 p.m.

Minutes respectfully submitted by A. Myers on May 22, 2023.