



Membership Council Minutes

Date Wednesday, July 26, 2023
Time 3 p.m. ET/2 p.m. CT/12 p.m. PT

COUNCIL MEMBERS AND STAFF

ATTENDEES	
Dani Arigo, PhD (Chair)	Angela Pfammatter, PhD, FSBM
Chuka Nestor Emezue, PhD, MPH, MPA, CHES	Lindsay Bullock (SBM Staff, does not count toward quorum)
I. Shevon Harvey, DrPH, MPH	Amy Myers (SBM Staff, does not count toward quorum)
Danielle Jake-Schoffman, PhD	

**quorum* = 5

REGRETS	
Dalnim Cho, PhD	Madalina Sucala, PhD
Allyson Hughes, PhD	Robert Newton, PhD (SIG Committee Chair)
Yue Liao, PhD	

INVITED GUESTS

Cynthia Castro Sweet, PhD (Industry Connections Committee Chair)
Linda Trinh, PhD (Outlook Editor)
Robert Newton, PhD (SIG Committee Chair)

Welcome

Dr. Arigo welcomed the council members and guests.

Editor and Committee Chair Updates

Outlook Newsletter

Dr. Trinh shared that another Outlook call will go out on July 27th, articles will be due on Aug 24th for the fall issue, due to come out on September 26th. If there are any articles that you would like to submit, please email Dr. Trinh directly. The SIG groups being asked to submit articles in the next issue are; the Cardiovascular Disease SIG, Health Decision Making SIG, the Optimization of Behavioral and Biobehavioral Interventions SIG, the Pain SIG, Integrative Health and Spirituality SIG, Violence and Trauma SIG. Dr Trinh reminded the group that the Outlook is always looking for articles to published in the Climate Change and Health corner.

Dr. Arigo stated that the Membership Council may want Outlook to announce the changes to membership that will be coming up shortly. Dr. Arigo also reminded the council that Outlook is a



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great opportunity to involve students in their submissions, when possible. It is a different kind of writing experience as well as mentoring experience for all those involved.

Members are also welcome to submit articles at any time, they do not have to be on the publishing schedule.

Industry Connections Committee

Dr. Castro Sweet shared that the ICC has been planning their speed networking event to be held at the next annual meeting. The speed networking event is geared towards people transitioning careers from academia into industry.

Outside of the annual meeting programming there is a list of private corporations that the group is targeting for the Affiliate Membership program. SBM traditionally has very low participation in this high-value program. Dr. Castro Sweet will be approaching those individuals and encouraging them to promote the Affiliate Membership to their institutions during the fall when they are budgeting for the next fiscal year.

Dr. Castro Sweet also shared that the ICC is looking to create a more professional “home” for members in industry, like a SIG. This will be a group where members in industry have more access to each other, can be more participatory and have more leadership opportunities within SBM. Dr. Castro Sweet shared the vision that this group would fall under the Membership Council’s umbrella, it would be a peer-to-peer group. The group needs to be attractive and have value for members working in industry.

Approval of Minutes

Dr. Harvey moved to approve the June minutes and Dr. Jake-Schoffman seconded. Motion passed.

Review of Membership Numbers

Dr. Arigo stated that our numbers continue to remain consistent, there are many new efforts in the works. We will be gearing up for the new member drive in October.

Future Meeting Schedule

The council agreed to keep the current meeting schedule for the foreseeable future.

Strategic Planning Next Steps

Dr. Arigo thanked the council and staff for all their help with the Recruitment Report to be shared later this week for approval from the Board of Directors. Staff shared that the video collateral created is complete and that the video’s home is being finalized on the website and YouTube channel.



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Update on SIG Items

Letters of support for SIG chair promotion packets

Dr. Arigo shared that Ms. Bullock, staff member Andrew Schmidt and Dr. Newton worked together on a pilot letter/process. The letter is currently being approved. This letter will also be available for individuals in industry. Ms. Bullock stated that this letter will also be a valuable tool for students. The letter will be personalized and available for all levels of membership.

SIG webpage updates

Dr. Arigo shared that the newly updated webpages will give a clearer place for people to learn how they would like to engage with SBM SIGs. The pages should be fully updated by mid- to end of August.

Showing appreciation for SIG chairs

Dr. Arigo introduced the conversation about how SBM could compensate SIG chairs for their hard work. Are there ways to create some kind of discount or reward to our SIG leaders to show them that we have listened to their feedback? Dr. Arigo reminded the group that it is the acknowledgement that they are looking for, not the financial impact.

Ideas from the council included discounting Annual Meeting fees, Annual Meeting meal/beverage discounts or vouchers, opening the room blocks earlier for SIG leaders, offering them access to the VIP lounge, a reception for the SIG chairs that brings people of all membership levels together, highlighting the leaders in quarterly articles in the Outlook or creating a "SIG Corner."

Dr. Arigo also suggested using the Membership Council's Outlook submission to highlight what it is like to be a SIG chair. What does it mean? What is the time commitment?

Adjourn

Meeting ended at 2:58 pm

Minutes respectfully submitted by A. Myers on July 31, 2023.