

# MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, January 27, 2021  
 Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Claire Conley, PhD
Dani Arigo, PhD	Yue Liao, PhD
Cynthia Castro Sweet, PhD	Angela Pfammatter, PhD
	Rebecca Borzon (staff)

REGRETS	
Elva Arredondo, PhD	Lorna Haughton McNeill, PhD, MPH
Loneke Blackman Carr, PhD	Robert Newton, PhD

## Approve minutes from December call

Dr. Mama asked both Dr. Liao and Dr. Arigo to introduce themselves. Dr. Arigo would replace Dr. Mama as chair of the Membership Council. Dr. Pfammatter made motion to approve the December call minutes; seconded by Dr. Castro Sweet. The motion carried.

## Review current membership numbers

Dr. Mama then reviewed the current membership numbers noting a significant decrease, as 2021 renewals were pacing 18.87% behind 2020 renewals, with only 894 renewals for compared to 1102 renewals for 2020. Ms. Borzon noted that 2020 had started as a record-breaking year for membership prior to the pandemic. She also remarked that many members renewed when registering for the annual meeting, and the meeting registration and membership renewal were not linked, and had to be manually updated. Further, there was no early bird incentive, so there is less urgency to renew and register, as there is no deadline. So far, neither Ms. Borzon nor SBM's Executive Director were concerned as of yet.

Dr. Mama also stated that it would be difficult to measure the effect of the pandemic on membership until it had passed. It was also noted that many students had barriers to renewal that SBM should be mindful of. Further, the reduced membership rate for meeting registration was not high enough to incentivize members to renew. It was determined to revisit the financial concern survey in the upcoming year. It was also noted that the Development Committee's fundraising efforts could be used to offset some costs for students and trainees.

Membership Numbers the Week of January 20			
2020 Member Numbers		2021 Member Numbers	
Associate	7	Associate	3
Emeritus	59	Emeritus	60
Fellow	102	Fellow	105

Fellow (Emeritus)	50	Fellow (Emeritus)	54
Member	525	Member	415
Student/Trainee	298	Student/Trainee	205
Trans 1	35	Trans 1	37
Trans 2	26	Trans 2	15
<b>TOTAL</b>	<b>1102</b>	<b>TOTAL</b>	<b>894</b>

### **New Member and New Attendee Virtual Meet & Greet**

Dr. Mama noted that the format of the New Member and New Attendee Virtual Meet & Greet would be as follows:

1. Introductions
2. Videos from SIGs
3. Group without breakouts
4. Open-ended Q&A

She mentioned that this would be the best format as the Program Committee had decided to do Social Tables, so it was no longer necessary to have a large networking component, as there would be other opportunities to do so.

It was determined that Dr. Brian Gonzalez, the SIG Council Chair, should be invited as an introductory speaker and should address diversity. It was also decided that SBM President, Dr. Monica Baskin, should share the mission and values of SBM if she was able to attend.

It was also mentioned that the council could disseminate descriptions of SIGs if they did not submit a video. The council also discussed whether it was likely that the Q&A would have a large audience, as this could mean that the event would not have the capacity or time to address all questions. During the event, the chat could be triaged by council volunteers.

The council suggested that the SIGs host breakouts after the annual meeting. It was also noted that council could promote and connect attendees to efforts the SIGs were already making in their monthly meetings.

A flyer that stated how to sign up for SIGs would also be beneficial, and could include information on how to sign up or remove yourself from SIGs. It would also be critical to mention how dues are split up.

The format of the event was finalized to be:

1. Welcome
  - a. Dr. Mama – Welcome and benefits of SBM Membership
2. Speakers
  - a. Dr. Baskin – SBM mission and vision
  - b. Dr. Gonzalez – Introduction to SIGs

3. Videos from SIGs
4. Open-ended Q&A

As the event was only 50 minutes in length, the council determined that they would not include another speaker in order to build in a buffer. The council was to review the video instructions to SIGs by February 1. The council was to encourage the SIGs to submit through their own SIG connections.

### **Adjourn**

With no further business, the meeting adjourned at 2:45 pm CT. *Minutes respectfully submitted by R. Borzon on January 29, 2021.*