

MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, October 27, 2021
Time 3 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Claire Conley, PhD
Loneke Blackman Carr, PhD	Angela Pfammatter, PhD
Cynthia Castro Sweet, PhD	Scherezade K. Mama, DrPH
	Rebecca Borzon, Lindsay Bullock (staff)

REGRETS	
I. Shevon Harvey, DrPH, MPH	Yue Liao, PhD
Allyson Hughes, PhD	

Approve minutes from September call

Dr. Castro Sweet made motion to approve the September call minutes; seconded by Dr. Mama. Motion carried.

Review current membership numbers

Ms. Borzon noted that there were currently 2146 renewals. While the current year is still pacing 17% behind 2020 renewals, registration has yet to open for the 2022 Annual Meeting.

Membership Numbers the Week of September 15			
2021 Member Numbers		2022 Member Numbers	
Associate	26	Associate	19
Emeritus	72	Emeritus	68
Fellow	208	Fellow	196
Fellow (Emeritus)	62	Fellow (Emeritus)	69
Member	1192	Member	1063
Student/Trainee	874	Student/Trainee	607
Trans 1	88	Trans 1	76
Trans 2	59	Trans 2	41
TOTAL	2581	TOTAL	2146

Coordinating Student SIG involvement in membership promotion

The council discussed gathering feedback from Student SIG members to inform future membership efforts. As an initial step, Dr. Arigo and Ms. Borzon would reach out to Student SIG leaders to set up a meeting. Future steps may include inviting student leaders to a council meeting, council members joining a regular SIG meeting, and initiating a Student Champions program.

Strategic Framework Planning Update—Board of Directors Meeting Update

Dr. Arigo shared the Board's positive response to the Step 1 interview summary and recommendations. The council agreed to revisit activities for Step 2 after the holidays.

Outlook submission

The council's Outlook article was due November 18. Dr. Conley would take the lead on drafting the submission and Dr. Blackman Carr would assist. The article would debunk common membership myths and misperceptions. The article would also mention current DEI efforts, SBM's historical perspective and SBM vs. other organizations. Ms. Borzon would send member and demographic data.

Other business

Dr. Arigo inquired if the council would agree to reschedule the November and December meetings to one week earlier to miss the holidays. Most could attend at this time. Ms. Borzon would update the calendar.

Adjourn

With no further business, the meeting adjourned at 4:00 pm ET. *Minutes respectfully submitted by R. Borzon on November 2, 2021.*