

MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, November 17, 2021
Time 3 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Claire Conley, PhD
Loneke Blackman Carr, PhD	Angela Pfammatter, PhD
Cynthia Castro Sweet, PhD	Scherezade K. Mama, DrPH
	Rebecca Borzon, Lindsay Bullock (staff)

REGRETS	
I. Shevon Harvey, DrPH, MPH	Yue Liao, PhD
Allyson Hughes, PhD	

Approve minutes from September call

Dr. Harvey made motion to approve the October call minutes; seconded by Dr. Mama. Motion carried.

Review current membership numbers

Ms. Borzon noted that she was not worried about the number of renewals thus far. While membership was lagging, registration had yet to open. Once registration opened, membership numbers would likely increase. The council would discuss the raffle winner for the new referrals submitted through the updated membership form on the December call.

Membership Numbers the Week of November 10			
2020 Member Numbers		2021 Member Numbers	
Associate	27	Associate	19
Emeritus	72	Emeritus	69
Fellow	224	Fellow	159
Fellow (Emeritus)	62	Fellow (Emeritus)	70
Member	1267	Member	1118
Student/Trainee	917	Student/Trainee	634
Trans 1	94	Trans 1	82
Trans 2	61	Trans 2	43
TOTAL	2724	TOTAL	2259

Outlook Submission

The council thanked Dr. Conley for writing the council's *Outlook* submission, and noted that she represented SBM's membership well. She was also able to disprove certain assumptions that were made about SBM's membership. The council discussed whether so much focus should be made on students, when all membership levels needed expanded offerings and SBM could not

be everything for everyone. The council agreed that SBM's mission aligned with an accessible organization for all, which includes students. The council noted that the council may need to determine whether to focus on recruitment or retention. Webinars that focused on students and career transitions would be beneficial to early-career members. Additionally, networking events, including speed networking, industry networking, and off-cycle networking, would be incredibly valuable to all members, especially students. If there was a low fee for non-members to participate, they could be easily recruited to full membership.

The council also noted that mentor/mentee offerings were always quite popular for mentees. However, there should be clearer incentives for more mentors to participate.

Gathering Student SIG/Other Trainee Feedback

It was noted that a student champions program may have to be tabled for now, as many students have not returned to their institutions full-time. However, the council agreed that they should gather feedback from the Student SIG on retention, recruitment, and expanding membership offerings for our student members. This could lead to a town hall between the council and SIG to determine the specific needs of student members. Dr. Arigo and SBM staff would reach out to the chair of the Student SIG to meet and discuss ways to connect with student members.

First Time Attendee and New Member Meet & Greet

The council agreed that the SIGs should have the opportunity to resubmit a new video for the meet & greet. Dr. Arigo would get in contact with the SIG Council Chair, Dr. Newton, in order to get on the agenda for the next SIG Council call to ask SIGs to either resubmit a new video representing their SIG, or to leave their video from the 2021 AM. The SIGs would also have an option to opt-out. The council agreed that current SBM president, Dr. Conroy, should be invited to present, as well as a representative from the Student SIG or a transitional member.

Adjourn

With no further business, the meeting adjourned at 4:00 pm ET. *Minutes respectfully submitted by R. Borzon on November 19, 2021.*