

# MEMBERSHIP COUNCIL MEETING MINUTES

Date Wednesday, Nov. 30, 2022  
Time 3 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Angela Pfammatter, PhD
Chuka Nestor Emezue, PhD, MPH, MPA, CHES	Madalina Sucala, PhD
Allyson Hughes, PhD	Lindsay Bullock (staff, does not count toward quorum)

\**quorum* = 5

REGRETS	
I. Shevon Harvey, DrPH, MPH	Scherezade K. Mama, DrPH
Yue Liao, PhD	

GUESTS	
Danielle Jake-Schoffman, PhD	Aliye Cepne (Student SIG)

## Welcome and updates from the Student SIG

Ms. Cepni shared Student SIG survey results (40 responses, diverse by career level and geographic location) showing students are most interested in SBM for networking for jobs, and want more on industry career opportunities. The survey also asked about what kind of workshops students want to see and Student SIG leaders are using that to plan future programming.

The Student SIG is hosting a 2023 Annual Meeting breakfast roundtable on effective mentor-mentee relationships. They need 4-5 guests as panelists, who are diverse by career stage. Dr. Hughes volunteered to be one of the guests and the council agreed to suggest additional speakers.

**Action:** Ms. Cepni will email around the breakfast abstract and full survey results.

**Action:** All council members will email Ms. Cepni with any other breakfast speaker ideas.

## Approve minutes from September 28

Dr. Pfammatter moved to approve the minutes. Dr. Hughes seconded. The motion carried.

## Review current membership numbers

Dr. Arigo mentioned the 2023 membership year is open and registration for the 2023 Annual Meeting just opened this week.

Oct 31, 2019		Oct 31, 2020		Oct 31, 2021		Oct 31, 2022	
Associate	38	Associate	25	Associate	19	Associate	17
Emeritus	60	Emeritus	59	Emeritus	60	Emeritus	59
Fellow	154	Fellow	157	Fellow	159	Fellow	165
Fellow (Emeritus)	49	Fellow (Emeritus)	50	Fellow (Emeritus)	54	Fellow (Emeritus)	56
Member	1132	Member	1054	Member	1060	Member	1040
Student/Trainee	889	Student/Trainee	815	Student/Trainee	747	Student/Trainee	774
Trans 1	87	Trans 1	76	Trans 1	112	Trans 1	80
Trans 2	42	Trans 2	57	Trans 2	54	Trans 2	52
<b>Total</b>	<b>2451</b>	<b>Total</b>	<b>2293</b>	<b>Total</b>	<b>2265</b>	<b>Total</b>	<b>2243</b>

## Review Strategic Plan Activities

The council discussed new developments on the strategic plan charges since the last call.

For the charge on retaining and recruiting more student members from all backgrounds:

- Last month council members individually emailed with mentors about facilitators and barriers to student membership. Council members reached out to SBM member mentors in their professional networks and entered feedback into a shared worksheet. Themes that stood out so far include:
  - Cost of dues can be a barrier as grants often cannot be used for membership. Cost of travel for the Annual Meeting is also difficult (**more student travel scholarships would probably help the most here**).
  - Students seeing their mentor being active in SBM (for example, seeing them present at the Annual Meeting) is extremely helpful for promoting engaging. It's not just mentors saying, 'You should do this' or 'Here's money for this,' but actually modeling what the benefits are (such as sharing your science, networking).
  - SBM and its meeting can feel large and overwhelming, so SIGs have been encouraged to identify student opportunities and "engagement paths" for their specific SIG, to be posted on each SIG's webpage as a guide for students.
  - Lack of industry career information is still a problem. SBM has done more, but still this path gets less attention than academia. **Industry information and resources are available, but likely need to be packaged and then promoted to students.**
  - SBM offers many CE credit types and that could be better promoted as well.

**Action:** All council members to nudge any mentors who have not yet responded to requests for feedback, and add their comments to the worksheet. The council will then continue this discussion in January.

For the charge on creating collateral showing how we are relevant in solving today's problems:

- Drs. Hughes and Harvey have completed and refined a "storyboard" file for four short videos on the benefits of behavioral medicine. The council reviewed and provided minor feedback on branding, and possibly adding a policy-themed video if budget and content allow.

- For filming this spring, staff has collected proposals from video production companies. To finalize a contract before the end of 2022, staff needs to know exact filming locations. One is definitely the 2023 Annual Meeting. Two others will be “on-location” shoots highlighting individual member’s work and any patients/participants. Ideally, individuals should be selected from Phoenix and Chicagoland to keep costs manageable, and individuals should represent SBM’s diversity.
  - The council reviewed member list for those areas and identified individuals for further consideration as staff schedule filming.

**Action:** Ms. Bullock will use these lists to refine on-location filming plans.

**Action:** On its next call, the council will finalize the list of others to be invited for on-site interviews during the 2023 Annual Meeting.

### **Adjourn**

The meeting adjourned at 3:58 p.m. ET.

*Minutes respectfully submitted by L. Bullock on Nov. 30, 2022.*