

# MEMBERSHIP COUNCIL MEETING MINUTES

Date Wednesday, Feb. 22, 2023  
Time 3 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Yue Liao, PhD
Dalmin Cho, PhD	Angela Pfammatter, PhD
Chuka Nestor Emezue, PhD, MPH, MPA, CHES	Madalina Sucala, PhD
I. Shevon Harvey, DrPH, MPH	Lindsay Bullock (staff, does not count toward quorum)
Allyson Hughes, PhD	

*\*quorum = 6*

REGRETS	
Danielle Jake-Schoffman, PhD	Scherezade K. Mama, DrPH

GUESTS	
Aliye Cepne	

Welcome, Dr. Cho!

## Student SIG Updates

Ms. Cepni shared Annual Meeting programming updates:

- Someone from the SIG will attend the New Member Meet and Greet during the Annual Meeting, to represent the SIG and recruit new SIG members.
- The SIG is organizing a social event on Thursday in collaboration with the Military and Veterans' Health SIG, which is recruiting more students for programs. They are looking for a location currently.
- The SIG breakfast roundtable is moving forward with the list of provided speaker ideas. The SIG will have students sign up in advance so they can match students with speakers for certain tables. Thank you Drs. Hughes and Pfammatter for volunteering as speakers!

ACTION: Dr. Arigo will connect Ms. Cepni with Cynthia Castro Sweet to promote industry events at the Annual Meeting to students.

ACTION: Ms. Cepni will share social media promotions for the Student SIG events so council members can help spread the word.

## Approve minutes from January

Dr. Liao moved to approve the minutes. Dr. Cho seconded. The motion carried.

## Review current membership numbers

Dr. Arigo shared the current membership counts compared to past years:

Jan 31, 2020		Jan 31, 2021		Jan 31, 2022		Jan 31, 2023	
Associate	8	Associate	4	Associate	3	Associate	8
Emeritus	59	Emeritus	60	Emeritus	59	Emeritus	61
Fellow	116	Fellow	110	Fellow	115	Fellow	131
Fellow (Emeritus)	50	Fellow (Emeritus)	54	Fellow (Emeritus)	53	Fellow (Emeritus)	59
Member	602	Member	504	Member	534	Member	533
Student/Trainee	394	Student/Trainee	273	Student/Trainee	219	Student/Trainee	267
Trans 1	39	Trans 1	44	Trans 1	31	Trans 1	33
Trans 2	34	Trans 2	22	Trans 2	24	Trans 2	18
<b>Total</b>	<b>1302</b>	<b>Total</b>	<b>1071</b>	<b>Total</b>	<b>1038</b>	<b>Total</b>	<b>1110</b>

### First-Time Attendee/New Member Meet & Greet Updates

The President, President-Elect, and SIG Committee Chair are confirmed speakers, with Dr. Arigo serving as emcee. Fewer first-time submitters scheduled for Wednesday posters so they can attend this event. There will be no videos but there will be a SIG poster (with QR code to SIG webpage) and handheld signs for individual SIG representatives. The location is near the poster hall but not a main thoroughfare at the hotel.

ACTION: Council members, please attend and drive traffic!

ACTION: Dr. Arigo and Ms. Bullock to connect about how to best promote the ICC and other SBM organizational components.

ACTION: Council members, please also plan to attend the in-person council meeting happening during the Annual Meeting. You should have a calendar invite.

### Review Strategic Plan Activities

The council discussed new developments on the strategic plan charges since the last call.

For the charge on retaining and recruiting more student members from all backgrounds:

- Dr. Arigo explained students have said they do not know where to start if they are interested in SIG involvement or leadership. Dr. Arigo has talked with Dr. Newton and the SIG chairs about updating their individual SIG webpages to list leaders, contact info, their committees, how to get involved (VERY SPECIFIC), an involvement/engagement path that works up to various SIG opportunities, and text like “all are welcome” to make clear students can join any SIG (not just the Student SIG). This has been slow to get started, but some SIGs did update their webpages. These stand out and could be models for other SIGs:
  - The HDM SIG is the closest; it includes committees and sign up links, but could be even more specific. Very nice instructions about how to join their listserv, etc.
  - IPC is good but outdated.
  - OED has flash talk videos.
  - CVD has photos of leaders with bios.
  - PA links to twitter account.

Students may naturally visit the Student SIG page first, so that page could also reference opportunities in the other SIGs for students specifically.

ACTION: Dr. Arigo is attending the SIG Committee meeting during the Annual Meeting and will revisit this ask with the SIG chairs. She can include the rationale for this effort (we have heard from students...), suggestions of what content to include and how to make it engaging, and the examples the council likes. She can also ask the SIG chairs for their input, as the SIGs will need some freedom and customization specific to their group.

- The council needs to flesh out the rest of the action plan on this goal for remainder of the year.

ACTION: This will be added to the March call agenda long with revisiting the discussion and background materials about the cost of student dues.

For the charge on creating collateral showing how we are relevant in solving today's problems:

- SBM staff is finalizing a contract with a video production company and has identified dates, locations, and subjects for the "in vivo" segments to be filmed outside of the Annual Meeting week. Invites will be sent soon for the "at conference" interviews. Staff will also hold planning/pre-interview calls with all interviewees and will share best practices (such as how to phrase things, when to pause, colors to avoid in your outfit, etc.).

### **Affiliate Membership Updates**

Ms. Bullock explained staff (in partnership with the Development Council and Industry Connections Committee) will soon be updating affiliate membership benefits to better target companies instead of peer organizations.

### **Other Business**

Dr. Liao did not hear back from the individual who suggested more "fun" events at the conference for students. She instead suggests a focus on membership overall, not only tied to conference attendance.

ACTION: Council members to think back to if you signed up for memberships as a student but did NOT go to the organization's conference. Consider why, and what was valuable, for discussion on the March call.

### **Adjourn**

The meeting adjourned at 3:59 p.m. ET.

*Minutes respectfully submitted by L. Bullock on Feb. 22, 2023.*