

# MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, February 24, 2021  
 Time 3 p.m. ET

IN ATTENDANCE	
Scherezade K. Mama, PhD (Chair)	Lorna Haughton McNeill, PhD, MPH
Dani Arigo, PhD	Yue Liao, PhD
Cynthia Castro Sweet, PhD	Angela Pfammatter, PhD
Claire Conley, PhD	
	Rebecca Borzon, Lindsay Bullock (staff)

REGRETS	
Elva Arredondo, PhD	Robert Newton, PhD
Loneke Blackman Carr, PhD	

## Approve minutes from January call

Dr. Mama asked Dr. Hughes to introduce herself. Approval of the January call minutes was tabled to the March call.

## Review current membership numbers

Dr. Mama requested that SBM staff send along the membership numbers from 2018 and 2019 going forward to get a better understanding of 2021’s Member Numbers. Ms. Borzon noted that the council should not be discouraged, and that while the percentage comparison seemed low, the numbers themselves were not as far off as the council feared.

Membership Numbers the Week of February 20			
2020 Member Numbers		2021 Member Numbers	
Associate	10	Associate	6
Emeritus	59	Emeritus	60
Fellow	129	Fellow	115
Fellow (Emeritus)	50	Fellow (Emeritus)	54
Member	711	Member	550
Student/Trainee	493	Student/Trainee	312
Trans 1	46	Trans 1	49
Trans 2	40	Trans 2	26
<b>TOTAL</b>	<b>1538</b>	<b>TOTAL</b>	<b>1173</b>

## New Member and New Attendee Meet and Greet

Dr. Mama noted that the format of the Meet & Greet had been finalized below:

- i. Welcome & overview of SBM benefits – Dr. Mama (5 min)
- ii. SBM mission and vision – Dr. Baskin (5 min)
- iii. Introduction to the SIGs – Dr. Gonzalez (5 min)
- iv. Videos from the SIGs (up to 25 min)
- v. Open Q&A (up to 10 min)

Dr. Mama asked how many SIGs submitted videos. Ms. Borzon noted that she had only received two submissions so far, but had answered several questions from SIG chairs, and anticipated that at least half of the SIGs would submit. The council determined that this would be the only opportunity for the SIGs to submit a video for the Meet & Greet. New attendees or members would be directed to the SBM site for more information on the SIGs. The SIGs who did not submit would also have their mission statement included in the video.

### **Strategic Framework Planning**

Dr. Mama informed the council that they were tasked with “defining who we are as behavioral medicine professionals” as a result of SBM’s Strategic Planning meeting, which occurred in November. Dr. Arigo, Dr. Mama, and Ms. Borzon had met to outline an initial strategy that they hoped the council would be able to contribute to. It was noted that the Champions could be used as an initial starting point for the definition. The council noted that they may want to consult with other organizations on the definition. It was also mentioned that the council should consider how the APA defines itself as a unit with awareness of the field. The definition should also utilize concise statement and market research. The R13 grant definition could also be used as a resource to help the council determine its definition. The council also decided that the SBM site could be made more user-friendly, and the new definition should be included. It was also noted that SBM is a more “introverted” society, and many of its members interact with one another, but SBM does seem more like a best-kept secret.

### **Adjourn**

With no further business, the meeting was adjourned at 3:00 pm CT. *Minutes respectfully submitted by R. Borzon on March 1, 2021.*