

# MEMBERSHIP COUNCIL MEETING MINUTES

Date Friday, April 8, 2022  
Time 1 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Angela Pfammatter, PhD
Cynthia Castro Sweet, PhD	Scherezade K. Mama, DrPH
Claire Conley, PhD	Lindsay Bullock, CAE (staff)
I. Shevon Harvey, DrPH, MPH	

GUESTS	
David Conroy, PhD (SBM President)	Margaret Schneider, PhD (SBM President-Elect)

REGRETS	
Loneke Blackman Carr, PhD	Yue Liao, PhD
Allyson Hughes, PhD	Lorna McNeill, PhD

## Welcome

Dr. Arigo welcomed the council members and the SBM presidents. Dr. Conroy thanked the group for all of the work the past year on strategic planning and for the Annual Meeting.

## Debrief on the First-Time Attendee and New Member Meet and Greet

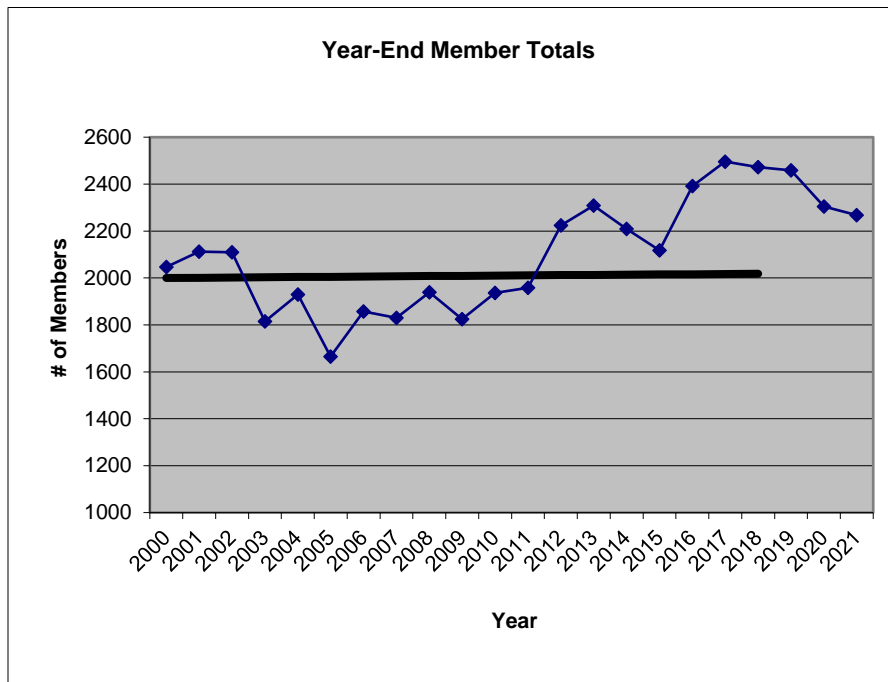
Dr. Arigo led a discussion of this Annual Meeting event, noting that people stayed and were quite engaged. Suggestions for future years were:

- Better inform SIG chairs of their role at the event. This includes talking to new members about their SIG. SIG chairs could get small signs in the future, so they are easier to find, similar to what Dr. Castro Sweet has done for the industry speed networking event.
- Find a more suitable location in the hotel property for this event. This year's location was very loud, which made hearing speakers and the video difficult. This event needs to be in an area that is both high-traffic and not too loud. When held in a standalone room, attendance at this event has been low. The council members said the 2019 location was ideal, so staff should consider that for 2023 and beyond. Meet and greet attendees could also be asked to stay in the welcome/general session room for the video and speakers, and then flow to an outer foyer for the networking and SIG conversations.
- Start with speakers and then play the video.
- Invite the SIG Council chair as one of the speakers.
- Invite fellows to also mingle with first-time attendees and new members during this event.
- Post the SIG video online in advance (on the SIG page of the SBM website and in a box on that year's Annual Meeting webpage). At the end of the video, include a list of any SIGs that did not submit a video, so that all are featured in the video (as in 2020).
- Add a question to the abstract submission site, to determine which submitters are first-time attendees, so their posters are NOT scheduled for Wednesday night opposite this event.

Actions: Ms. Bullock will share this feedback with staff and Program Committee for next year’s planning, and will ensure this year’s SIG video is added to the website.

### Review current membership numbers

Dr. Arigo shared the following membership numbers, explaining that database issues have been fixed since the council’s last call. The fixes mean that member numbers for 2021 and 2022 are actually higher than reported in previous months.



Year-To-Date Membership Totals by Member Type:

END OF MARCH 2019		END OF MARCH 2020		END OF MARCH 2021		MARCH 23, 2022	
Associate	34	Associate	22	Associate	16	Associate	14
Emeritus	59	Emeritus	59	Emeritus	60	Emeritus	59
Fellow	133	Fellow	147	Fellow	144	Fellow	148
Fellow (Emeritus)	50	Fellow (Emeritus)	50	Fellow (Emeritus)	54	Fellow (Emeritus)	54
Member	955	Member	909	Member	842	Member	855
Student/Trainee	810	Student/Trainee	735	Student/Trainee	624	Student/Trainee	642
Transitional 1	81	Transitional 1	63	Transitional 1	99	Transitional 1	63
Transitional 2	33	Transitional 2	48	Transitional 2	49	Transitional 2	45
<b>Total</b>	<b>2155</b>	<b>Total</b>	<b>2033</b>	<b>Total</b>	<b>1888</b>	<b>Total</b>	<b>1880</b>

### Review strategic plan activities

Dr. Arigo shared the following updates on retaining and recruiting more student members from diverse backgrounds.

- Dr. Arigo has spoken with Student SIG leadership on several occasions to gather initial information on student needs and pain points. The council will next consider a survey or other method to gather information from former student members and from mentors.

- The Student SIG early-career mentoring program has been successful but could benefit from more staff support. The council could also support this program and check in on it regularly.
- Drs. Robert Newton and Veronica Njie-Carr are ready to help SBM better reach students at HBCUs. They will be invited to an upcoming council call.

Dr. Arigo shared the following updates on creating collateral showing how SBM is relevant in solving today's problems.

- Dr. Hughes is spearheading the video project, which will be discussed in more detail on the council's next call.

Actions: Dr. Arigo and Ms. Bullock will add further updates and next steps to the April call agenda.

### **Update on plans for 2023**

Dr. Schneider briefed the council on activities that will be coming up during her presidential year.

- A working group is investigating plans for local events. These would not be a "mini Annual Meeting," but would include SBM 101 information and networking.
- The SIGs are a critical resource for SBM and can be better emphasized in the council's Come Back to Us Campaign, following the annual SIG listserv removal of non-renewed members.

Actions: Dr. Arigo and Ms. Bullock will add the SIG listserv removal and Come Back to Us Campaign to the council's next call agenda. Ms. Bullock will update the Come Back to Us Campaign templates to feature SIGs more prominently.

### **Council membership updates**

Council members thanked Dr. Conley for her efforts as a council member. This was her last meeting with the group as she cycles off the council. Under the impending SBM re-organization, Dr. Newton would be added to the council as SIG Committee chair and Dr. Castro Sweet would stay on as the Industry Connections Committee chair, and both would likely only join council calls periodically. The council may benefit from the addition of a regular member who works in industry and attends all calls.

Actions: Dr. Arigo and Ms. Bullock will update council rosters following the Annual Meeting.

### **Adjourn**

The meeting adjourned at 1:55 p.m. ET.

*Minutes respectfully submitted by L. Bullock on April 14, 2022.*