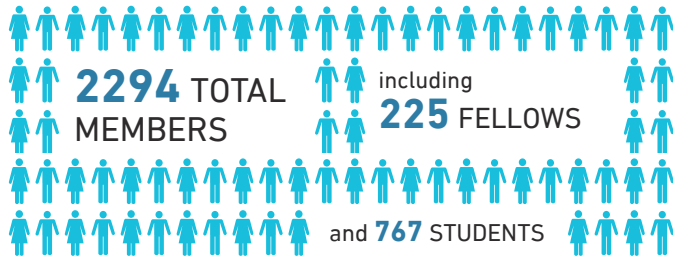




Membership



Members specialize in 40+ areas. The 5 most common are:

- Health promotion
- Cancer
- Physical activity
- Obesity/eating disorders
- Racial/cultural factors in health

www.sbm.org/membership

Special Interest Groups (SIGs)

26 SIGs:

- Exchanged 1,200+ emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
- Produced 21 webinars
- Granted 68 awards to their members

80% of SBM members participate in SIGs

www.sbm.org/about/special-interest-groups



Diversity, Equity, and Inclusion



DEI remained a top-level priority, embedded throughout SBM. This year we:

- Welcomed 23 participants to the third annual Monica Baskin Diversity Institute for Emerging Leaders
- Waived Annual Meeting registration for 139 first-time attendees from underrepresented groups, and connected them to leaders at a specialty luncheon
- Hosted a 2-day DEI goal-setting workshop for the Board of Directors
- Contributed to the updated Journal Reporting Standards for Race, Ethnicity, and Culture
- Issued a powerful statement on the importance of diversity in the healthcare and behavioral medicine workforce, following the U.S. Supreme Court decision about college admissions practices

And much more! Read about all our efforts at www.sbm.org/members/policies/diversity

Healthy Living



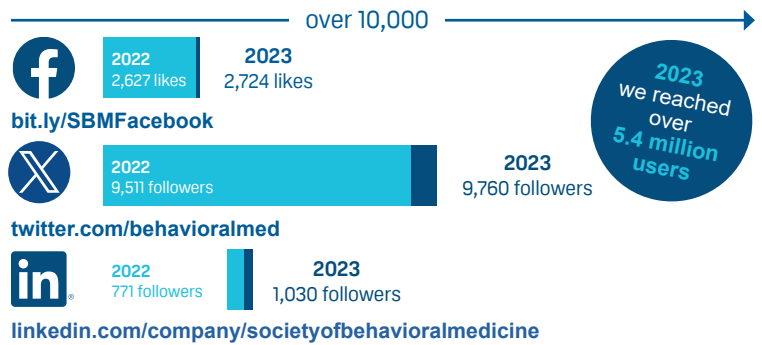
21 public-facing articles published to improve health through behavioral change, including:

- How to Help Someone You Love Quit Vaping
- Helping Kids Get the Sleep They Need
- The 7 Components of a Successful Weight-Loss Plan
- Tips for Beating Burnout in Graduate School
- How to Manage Stress Naturally During Pregnancy

Content gets 12,000+ pageviews per month!

www.sbm.org/healthy-living

Social Media Engagement



Proven Science—Better Health Giving Campaign

\$93,926 total contributions made to support the next generation of behavioral medicine researchers, be heard by policy makers, communicate members' science to the public, and support postdoctoral member research.

- 175 registrants and \$14,000 raised to advance SBM's Science Communication efforts during the 2nd Annual Stride for Science Run/Walk in Phoenix.
- 2 postdocs each awarded an \$8,000 Bridging the Gap Research Award
- Over \$40,000 raised to fund the Bridging the Gap Research Award for postdoctoral students through 2027
- 24 young professionals received discounted training for the Monica Baskin Diversity Institute for Emerging Leaders
- 14 sustaining monthly donors
- 11.5% membership giving rate



2021-25 Strategic Plan

3 Core Outcomes

- Awareness and Impact of Behavioral Medicine
- Public Education and Behavioral Change
- Indispensable Professional Resource
- Diversity, Equity, and Inclusion efforts included in each outcome.



AWARENESS AND IMPACT of Behavioral Medicine



2023-24 Board of Directors

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President

Ellen Beckjord, PhD, MPH, FSBM
President-Elect

Margaret L. Schneider, PhD, FSBM
Past-President

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Joanna Buscemi, PhD
Member Delegate

Brian D. Gonzalez, PhD
Member Delegate

Charles Jonassaint, PhD, MHS
Member Delegate

Roger Figueroa, PhD
Advocacy Council Chair

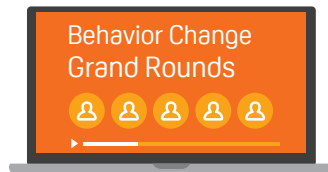
Marian L. Fitzgibbon, PhD, FSBM
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Membership Council Chair

Sharon Manne, PhD, FSBM
Professional Advancement Council Chair

Jun Ma, MD, PhD, FAHA, FSBM
Publications Council Chair

Scherezade K. Mama, DrPH
Scientific Education Council Chair



Grand Rounds

- 22 webinars in 2023, including a 2-part series on the use of spatial data
- 834 attendees
- Join us Thursdays at 1 p.m. ET

www.sbm.org/webinars

Local Meetups

Thank you to the 82 individuals who hosted and attended one of the 2023 local Behavioral Medicine Meetups! These meetups are a great networking opportunity! They offer a happy hour, stories from SBM members, and a short skill-building session on topics such as career paths, science communication, and creating inclusive environments.

This year's meetups were:

- Seattle
- Dallas
- Kansas City and
- Pittsburgh

www.sbm.org/meetups



Annual Meeting

- Phoenix, AZ
- 1,693 attendees
- 126 sessions in 34 topic areas
- 823 posters and 26 recorded research spotlights
- 55 student members earned free registration
- 136 underrepresented first-time attendees received the free registration made possible by SBM and Penn State College of Health & Human Development, Penn State Cancer Institute, and Penn State Social Science Research Institute

Mentoring

- 29 students had Annual Meeting posters critiqued by SBM fellows
- SBM's Consultation Program features 36 expert members available for questions on a variety of academic and industry career development topics.
- 24 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders
- 22 early-career professionals participated in the Diversity Institute to build their careers off of the principles of diversity, equity, and inclusion
- 28 mid-career participant fellows gained career-building skills through the Leadership Institute



Achievement Awards

17 awards granted, including 8 recognizing student members
49 new SBM Fellows named

Policy Advocacy

- 7 position statements released, including "SBM Urges Passage of the PLANT (Peas, Legumes, And Nuts Today) Act" and "Pass the RESTORE Act (Re-Entry Support Through Opportunities for Resources and Essentials Act)"
- 82 touchpoints with federal legislators, via 30 SBM policy ambassadors
- 27 endorsements and sign-ons including a letter requesting congress provide \$40 million for peer-reviewed melanoma research in the fiscal year 2024 Defense Appropriations bill
- 4 ambassadors attended the Rally for Medical Research Hill Day on SBM's behalf

www.sbm.org/advocacy



Journals



TRANSLATIONAL BEHAVIORAL MEDICINE

- 3.6 two-year impact factor
- Began allowing "format free" submissions to help authors submit content quickly and easily

www.academic.oup.com/tbm



ANNALS OF BEHAVIORAL MEDICINE

- 3.8 two-year impact factor
- Published the first articles in a continuing series on sexual orientation and gender identity minority health

www.academic.oup.com/abm